

*Mystery, Tragedy, Fantasy, Adventure. . .*

**Are You Telling Your Board the Right Fundraising Story?**

**Assessment**

<b>Contributors to the Fundraising Narrative</b>	<b>Current Status and Board Awareness (Strong/Weak, Missing/Unknown, Ideal/In Development, etc.)</b>	<b>Tools I could deploy/develop to change or strengthen the narrative &amp; facilitate understanding of my one-two things (Circle Priorities!)</b>
Organization's relationship to development (% of revenue budget, budgeting process, strategic plan presence, etc.)		
Current board communications about development (tools, resources, and presence)		
Development program history (development revenue history, campaigns, funding losses, etc.)		
Recent Events (staffing changes, recent funding losses/success, campaigns, etc.)		

**Diagnosis**

Based on the above, I suspect my board "story" is: \_\_\_\_\_

**What are the one-two things my board needs to know about my organization's fundraising efforts?**

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_